Date: June 8, 2026

TO WHOM IT MAY CONCERN

This letter is to certify that Hussam Anwar Farooq successfully completed internship at MKTG Consultants Pvt Ltd, serving from May 31, 2026, to June 6, 2026.

During his tenure, Hussam was primarily engaged in two critical technological initiatives for our operations. First, he contributed to the conceptualization and creation of an automated bot designed to manage and streamline our Brand Ambassador program. Second, he worked on developing a Planogram compliance system aimed at enhancing our retail merchandising audits.

Throughout his internship, Hussam proved to be a highly hardworking and dedicated individual. He exhibited a strong capacity to learn quickly and developed a profound understanding of our operational frameworks, trade marketing metrics, and technical requirements. His contributions provided tangible value to our project teams.

We commend his professionalism and work ethic, and we wish him every success in his future academic and professional endeavours.

Haseeb Intisham
Managing Partner

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